Press release



New St Moritz gallery to feature internationally-renowned artists

A major new art gallery is to open in St Moritz.

Art Jed Gallery will display works by internationally renowned contemporary artists and sculptors from across the globe.

The gallery is a collaboration between philanthropist and art collector Artur Jedrzejewski – the CEO of Swiss wealth management firm Bouchard et Cie – and art curator Magdalene Gabriel, a member of London's Serpentine Gallery and Museum.

Magdalene Gabriel said: "St Moritz is rapidly becoming a focus point for the artistic world and our new gallery will be an important addition to this.

"We will not only be exhibiting pieces by some of the art world's most esteemed figures - such as Damien Hirst - but also featuring up and coming artists whose works are finding international recognition.

"The gallery has a dual purpose. Most importantly, it is there to display amazing pieces of



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creativity to the widest possible audience. Art, in all its forms, should never be defined by affordability or cost. The emotions and reactions art generates within us are priceless. That is why we are keen for everyone to visit the gallery and enjoy the works on show. That is what we, and the artists, want."

"Secondly, the gallery is also a showpiece for the commercial arm of our Pictured at the gallery are Sonia Falcone, Magdalene Gabriel, Monika Giarratana and Enrico Giacometti.

partnership which builds art collections for distinguished international clients.

"Linking the opening to the snowpolo world championships gives us the perfect opportunity to showcase the gallery, and its incredible collection, to the widest possible audience.

"We are also delighted that some of the artists we feature, such as Sonia Falcone, Enrico Giaometti and Ellen von Unwerth will be present at our opening events of January 25 and 26.

Notes

Location: Art Jed Gallery, 10 Via Miastra, St

Moritz, Switzerland

Opening event: January 25 & 26, 6pm -

9pm

Contact details: info@artjed.com

Artists

Artists featured include:

Damien Hirst:A man who needs no introduction, his works have been debated, dissected and lauded more than almost any other artist in the last 30 years.

Mark Evans: Internationally-lauded, Mark uses the lightest of touches to micro engrave leather. The painstaking, scalpel precision, millimetre deep intricacy of his work results in outstanding pieces which have a profound depth of social commentary and insight.

Ellen von Unwerth: Her often provocative, erotic, bawdy, feminine and fun photographs are instantly recognisable and are an antidote to the darker aspects of life, and art, in all its forms.

Sonia Falcone: This Bolivian artist and social activist is renowned for the colourful spirituality of her work.

Feng Zhengjie: This contemporary painter



uses a traditional style of Chinese painting to produce ART
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Warhol-style critiques of contemporary consumer society.

Enrico Giacometti: Enrico's innovative steel metalworks are both abstract and elegant, and use the interplay between metal and emptiness to give impression of movement and lightness.

Lina Condes: Perplexing, imaginative, insightful and hysterical are just some of the words used to describe this Ukranian artist's fusion of painting, sculpture, graphic design, videography, and fashion.

Another view project: This project transports us all to a different place - streaming 24 hour video footage of the owner's chosen location through window and door frames in their own homes, making nomads of us all.

Ava Moradi: Her two and three dimensional stone pieces are always creative and contemplative. She takes the natural beauty

of rare stone and enhances it with intricate low relief carving.

